The 8th Annual -Max Fine Memorial 5K Race (MFM5K) is a family friendly 5K Run/1 Mile Walk benefiting the Muscular Dystrophy Association (MDA). This fun, uplifting, and scenic annual race in downtown Wilkes-Barre, PA will be held on Sunday, April 28, 2019 at 10:30 AM in memory of my beloved father, Max Fine (resident of Kingston, PA; King’s College Alumni), who passed away in June of 2011. My dad battled a form of muscular dystrophy, which progressively weakened his muscles, contributing to loss of functional strength and independence. Despite my dad’s health struggles, he always maintained a positive outlook on life and enriched his loved ones and friends with happiness and laughter. His memory continues to inspire us all!

All race registration fees and proceeds for the MFM5K are donated directly to the charitable organization that was most meaningful to my father, the Muscular Dystrophy Association (MDA). Growing up, my family and I always watched the Jerry Lewis telethon and donated to MDA annually. This is what my dad would have wanted. Since all race registrations fees go directly to MDA, the event’s success is dependent upon generous donations from tremendously kind local businesses and individual sponsors like you 😊 Donations will help cover overhead race fees with any remaining balance going to MDA. My family and I hope YOU may please consider FLEXING YOUR MUSCLES, and joining in the fight against muscle disease! There is a growing population of residents of Northeastern PA that are currently battling neuromuscular disease that need our help now, to advance research for hopeful treatments & cures, and to support much needed medical equipment, bills, and other health services to support their fight, along with their caregivers. Furthermore, as a race sponsor, you can appreciate a variety of benefits which may include table space at post race ceremony, promotion on t-shirts, banners, race website, and social media (See page 3).

Please consider being an honorable sponsor of the 8th Annual Max Fine Memorial 5K Race by sending the completed form on Page 2 to the address below by Monday, April 15, 2019, or contacting me by email at your earliest convenience 😊 You will receive an email or phone confirmation within 24-48 hours of receiving your information. Thank you for your time and consideration, and for empathizing the importance of Muscle Disease Research, necessary to enrich the quality of life of others across the world and in our own communities.

Please feel free to contact me with any further questions or concerns.

Fondly,

Michael Fine
Michael Fine, PT, DPT
Race Director
570-954-0124
racedirector@maxfinememorial5k.com
8th Annual Max Fine Memorial 5K Race
Sunday, April 28, 2019 at 10:30 AM
5K (3.1 Mile) Run & 1 Mile Walk
www.maxfinememorial5k.com

Sponsor Contact Information

Name: ____________________________________________

Company: _______________________________________

Address: _________________________________________

City/State/Zip: __________________________________

Preferred Contact Method:   Email   Phone   Fax (Please Circle)

Email: _________________________________________

Phone: ______________________________

Fax: ______________________________

Donation Type: (PLEASE CIRCLE)    A. Monetary (Check)    B. Material Goods/Items

Please indicate monetary donation amount or in-kind donation below (i.e. gift cards, prizes, food/drink donation)________________________________________________________

Name (Print): _______________________________________

Signature: _________________________________________

Today’s Date: ______________________________

Company/business (if applicable): ______________________

For Monetary Donations, please MAIL Sponsor Form and enclosed check to address below by 4/15/19:

Please Mail To: Mrs. Sandi Fine
100 N. Dawes Ave.
Kingston, PA 18704

Please make CHECKS PAYABLE TO: Max Fine Memorial Association or MDA
8th Annual Max Fine Memorial 5K Race  
Sunday, April 28, 2019 at 10:30 AM  
5K Run & 1 Mile Walk  
www.maxfinememorial5k.com

**SPONSORSHIP LEVELS**

<table>
<thead>
<tr>
<th>Presenting Sponsor ($5000+)</th>
<th>Platinum ($1000)</th>
<th>Gold ($500)</th>
<th>Silver ($250)</th>
<th>Bronze ($100)</th>
<th>In-Kind Donation</th>
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<tr>
<td>Speak at Event</td>
<td>Yes</td>
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<tr>
<td>Race T-shirt</td>
<td>X-Large logo</td>
<td>Large logo</td>
<td>Medium logo</td>
<td>Small logo</td>
<td>Name</td>
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<tr>
<td>Advertisement in Race Program</td>
<td>Full Page</td>
<td>Half Page</td>
<td>Quarter Page</td>
<td>1/8 Page</td>
<td>Logo</td>
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<tr>
<td>Complimentary Race Entries</td>
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<td>10</td>
<td>5</td>
<td>3</td>
<td>2</td>
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<tr>
<td>Table Space at Post-Race Event</td>
<td>Premiere table</td>
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<tr>
<td>Display Company Brochures</td>
<td>Yes</td>
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<tr>
<td>Display Company Name</td>
<td>Banner at Registration &amp; Finish Line</td>
<td>Banner at Post-Event and name on Race Course</td>
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<tr>
<td>Event Website</td>
<td>Link &amp; Logo on homepage</td>
<td>Link &amp; Logo</td>
<td>Link &amp; Logo</td>
<td>Logo</td>
<td>Name</td>
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<tr>
<td>Promotional Items included in registrant bag</td>
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<td>Media Recognition</td>
<td>Radio &amp; Newspaper</td>
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<td>Company Logo On Race Bib</td>
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